

Bleed Effect ink

Securement of documents

Printing processes

- Dry offset, Letterpress

Characteristics

- **Black ink that reveals a colour on contact with water.**
- Moistening the document (with a moist finger or damp sponge) is a simple and rapid means of carrying out authentication checks on ticketing, etc.
- Using a brush and a little water, these prints can be used as colourings.
- From a marketing point of view, this ink can be used for games, with the winner(s) revealing the colour by simple contact with a moist finger.

Products available

- Ink colour: black.
- Colour of the effect: yellow, red, blue.

Substrates

	Dry Offset/ Letterpress	UV Offset	UV Flexo	Water based Flexo
Non coated	***			
Matt coated	X			
Gloss coated	X			
Cardboard	X			
Synthetics ⁽¹⁾	X			
Non absorbent substrates ⁽²⁾	X			

*** Perfectly suitable, ** Suitable, * Test necessary, X Not suitable;

(1) Synthetics (PE, PP, PET, PVC)

(2) Non absorbent substrates: tracing paper, coated chromo colour and metallic

Recommendations

- These inks must not be used with fount solution.
- Since drying is uniquely through penetration, only non coated substrates should be printed.
- Avoid solid print areas. The bleed effect colour will reveal itself better on screened print areas.
- Clean the press with conventional offset products.
- Maximum storage time: 1 year.